

From: Allegory Studios [cynthia@allegorystudios.com]
Sent: Tuesday, August 05, 2014 1:23 PM
To: [REDACTED]
Subject: Here's the key to your website's success...



The key to your website's success is...keywords!

Hi Rachel,

A good keyword strategy can literally unlock your website's potential. And, it's a lot simpler than you might think. Read our [recent blog](#) about creating a keyword strategy for your website in three easy steps. It can save you money while winning you traffic and customers.

Allegory's Inbound Marketing Series

Beginning with this email, Allegory Studios is launching a series of blogs and emails aimed at educating you and your company about **the power of inbound marketing**. The series will be capped off with a **free webinar this fall** on the eight steps to creating an inbound marketing strategy. More details to come...

We also invite you to **request our [complimentary inbound marketing assessment](#)**. In your free assessment, you'll receive:

- A **30-minute conversation** with an inbound marketing consultant.
- An evaluation of your current website and marketing strategy with **suggestions for improvement**.

- **Ideas** on how to measure the return on your marketing investment.
- **Real solutions** to help achieve your business and marketing goals.

We look forward to working with you!

Best wishes,

– The Allegory Team



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