



November 7, 2014

For Immediate Release

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Nussbaum Transportation Drives in Awards
Company earns Top 50 Green Fleet, Top 100 Trucker & Innovator of the Year recognition

HUDSON, ILLINOIS – Nussbaum Transportation is excited to be recognized with awards from two major industry publications, as well as a technology firm. Nussbaum was named a Top 50 Green Fleet by *Heavy Duty Trucking* magazine, a Top 100 Trucker by *Inbound Logistics*, and Innovator of the Year (100-500 trucks) by PeopleNet, a fleet mobility technology company.

- *Heavy Duty Trucking's* Top 50 Green Fleets award recognizes trucking fleets for being ahead of the curve in their sustainability efforts.
- *Inbound Logistics'* Top 100 Truckers award identifies the top motor carriers in the United States that offer superior operational capabilities and experience. This is the fourth year in a row Nussbaum has received this award.
- PeopleNet's Innovator of the Year award recognizes exceptional leadership in using PeopleNet products and services to create unique solutions that benefit the driver and carrier alike.

Staying ahead of the curve is inherent to how Nussbaum does business, and these awards recognize the company's culture of excellence and innovation.

"Designing efficient, effective transportation solutions is our passion," said Brent Nussbaum, CEO. "We are always looking for new ways to maximize technology, equipment use and driver resources. And, we're especially honored by these recognitions as we continue to test and launch new innovations and green initiatives."

Top 50 Green Fleet

The *Heavy Duty Trucking* 2014 Top 50 Green Fleet award recognizes Nussbaum's continued efforts to raise the bar on efficiency and sustainability. Three examples of Nussbaum's green initiatives:

- Nussbaum's trucks were the first in the industry with extended trailer skirts and tails. These equipment enhancements save more than 6% in fuel consumption.
- Reducing fuel consumption is also a key goal in Nussbaum's driver bonus program. The more fuel drivers save, the higher their bonus.
- A new maintenance facility on the Nussbaum corporate campus allows them to guarantee that all of their equipment is maintained, up-to-date and as efficient as possible.

Visit <http://www.nussbaum.com/trucking-solutions/green-trucking> for information on Nussbaum's green initiatives, <http://jobs.nussbaum.com/bonus-incentives> for more information about Nussbaum's Driver Bonus Program, and <http://jobs.nussbaum.com/blog/new-maintenance-facility-now-open> for information on Nussbaum's new maintenance facility.

View the full article on the *Heavy Duty Trucking* website at http://www.truckinginfo.com/news/story/2014/10/top-50-green-fleets-of-2015-announced.aspx?utm_campaign=Headline-News-20141031&utm_source=Email&utm_medium=Enewsletter&utm_term=ea=cGhpbGxpcGFAbnVzc2JhdW0uY29t

Top 100 Truckers

Inbound Logistics magazine is the information leader in supply chain and logistics management. Each year, the magazine compiles a list of the top trucking companies in the United States and generates a directory of those designees for use by their readership. Nussbaum's inclusion on this list puts it on par with the best-of-the-best in the industry.

Read the full article recognizing the top 100 fleets at http://www.inboundlogistics.com/digital/trucking_top100_0914.pdf

Innovator of the Year

The PeopleNet Innovator of the Year award recipients are selected by the PeopleNet Advisory Council, a group of their customers who provide guidance on product development strategy.

Nussbaum implemented a PeopleNet telematic solution, which they use as part of their highly-successful Driver Excelsator program. Computerized information is

used to measure driver performance and awards bonuses based on data (provided by the PeopleNet technology) including equipment handling, engine efficiency and vehicle location. Nussbaum integrates this data into a custom-built, comprehensive driver scorecard, rewarding both the company and its drivers for driver performance on the road.

By incorporating advancements in technology into their tractors, Nussbaum not only doubled their driver bonus program, they also increased the company's profits.

"We are proud to use the latest tools to recognize our top drivers. And we appreciate the partnership of innovative thinkers like PeopleNet who are creating new solutions for our industry," said company CEO Brent Nussbaum.

Visit the PeopleNet website at <http://www.peoplenetonline.com/peoplenet-recognizes-customer-innovators-user-conference/> to read more about the award.

About Nussbaum

Nussbaum Transportation is a dedicated and truckload carrier offering transportation services to a variety of industries such as Automotive, Agriculture, Food, Steel, Paper, Tires, Consumer Goods and Construction. Based in Hudson, Illinois, Nussbaum services customers across the United States. The company has been recognized with multiple awards over the past years that highlight its innovative approaches to transportation and the integrity of the company. For more information please visit www.nussbaum.com.

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